

Medellín

We are connected in a regenerative, inclusive and resilient food system

CITY-REGION STRATEGY
IN THE IMPLEMENTATION OF
THE URBAN FUTURES PROGRAM

OUR COLLECTIVE JOURNEY



Assessing the Challenges...

CLIMATE CHANGE¹

+1.3°C

Average temperature increase in the past 50 years

+0.5°C

Expected temperature increase just in the next decade

This increase would result in:

150 days in a year
over 29°C compared to the current average of 24°C.

CONSUMPTION PATTERNS²

Unhealthy and unsustainable consumption patterns are prevalent.

FOOD SYSTEM ORGANIZATION³

Food system actors lack organization and cooperation, with historical leadership gaps affecting coordination.

INCREASED URBANIZATION³

In 30 years, the urban population increased:

2% in Medellín (96 to 98%)

13% in Antioquia (67 to 80%)

AGEING POPULATION⁴

In 20 years, the population aged...

0-14 years decreased from 24.7% to 16.7%

60+ years increased from 10.2% to 18.4%

MARKET CHAINS⁵

Small food producers are entrenched in lengthy marketing chains.

FOOD INSECURITY⁶

24% of Medellín households do not have access to three meals a day.

But also great opportunities...

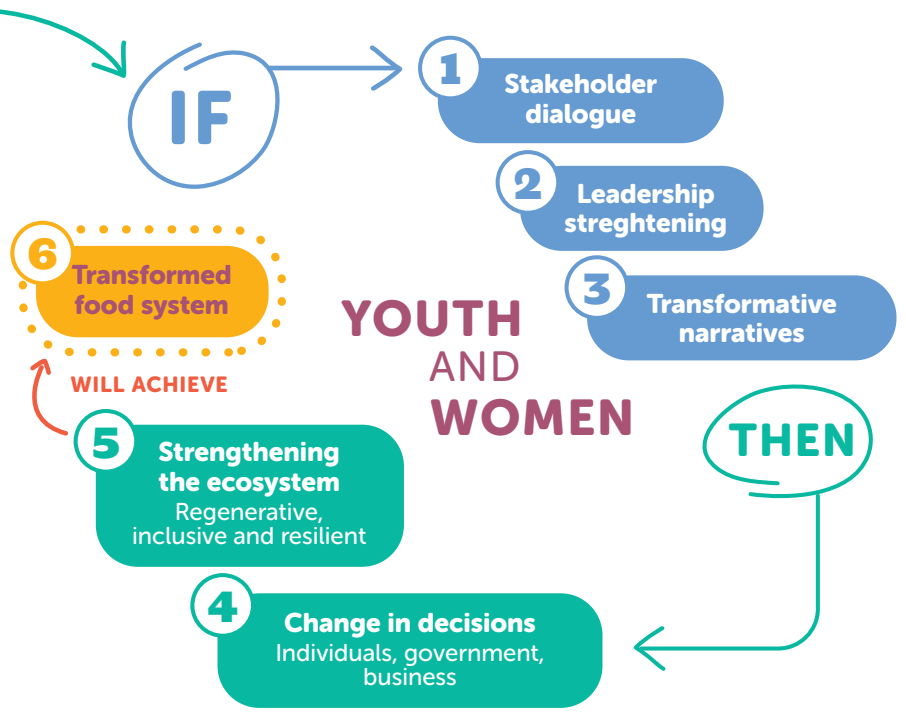
- ✓ Greater sensitivity to climate change.
- ✓ Presence of transformative narratives in production.
- ✓ Growing recognition of urban-rural interdependence.
- ✓ Social will to overcome hunger.
- ✓ Willingness of food system actors to cooperate.
- ✓ More people seeking to feed themselves consciously.



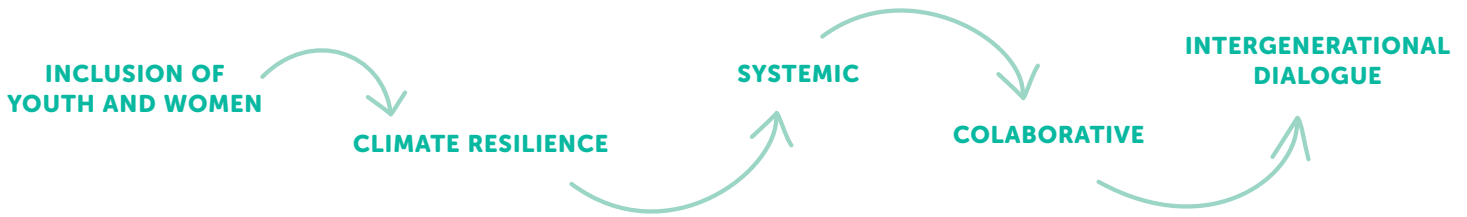
REFERENCES: 1. Climate Change Plan Medellín | 2. SAN Antioquia Profile 2019 | 3. SAN Medellín Ten-Year Plan; FU-FMS Team | 4. DANE | 5. DANE | 6. UCV 2020

OUR THEORY OF CHANGE EXPLAINED

By fostering broad conversations about healthy and sustainable food consumption and its relationship to climate change, and strengthening leaderships that embrace transformative narratives and bring them closer to decision-makers, we could energize collaborations among actors for the transition to a more resilient, regenerative and inclusive food system. This would facilitate the optimization of resources and policy adjustments in the public, private and social sectors, forging an ecosystem that supports and scales transformative initiatives. In this way, we could drive structural changes towards sustainable food practices, greater climate resilience and the inclusion of youth and women in the city-region's food system.



Approaches to the city-region strategy



Our agreed roadmap

AIMS	Young people and women in the city-region of Medellin are energizing changes in food consumption patterns based on climate justice narratives and regenerative food practices.	Young people and women participate in food system decision-making spaces where actions and resources are articulated to increase their resilience and contribute to climate justice.	Initiatives that link young people and women are supported to promote processes related to conscious consumption narratives, food loss and waste, climate justice, influence on decision-making in the food system or short supply chains.
STRATEGIES	Narrative kitchen	Leadership stove + Multiactor harvesting	Initiative pantry
ACTIONS	Strengthening youth and women-led networking with the capacity to create campaigns, content, and experiences based on transformative narratives.	Leadership Program.	Participation in multi-stakeholder platforms.
			Supporting the enhancement of local initiatives.



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More information about the program: <https://hivos.org/program/urban-futures/>