Medellín

We are connected in a regenerative, inclusive and resilient food system

CITY-REGION STRATEGY IN THE IMPLEMENTATION OF THE URBAN FUTURES PROGRAM



OUR COLLECTIVE JOURNEY

2023

AUGUST

SEPTEMBER - OCTOBER

OCTOBER - DECEMBER

2024

JANUARY - APRIL

FEBRUARY - JULY

Initial Workshop

Characterization of the food system

Theory of Change Workshops

Aditional working sessions with experts and allies

We sowed a city strategy

Strategic stakeholders

Secondary sources and interviews

Strategic stakeholders

Strategic stakeholders

Strategic stakeholders

forward>>we grow

Assessing the Challenges...

CLIMATE CHANGE¹

+1.3°C

Average temperature increase in the past 50 years

+0.5°C

Expected temperature increase just in the next decade

This increase would result in:



days in

over 29°C compared to the current average of 24°C.

CONSUMPTION **PATTERNS²**

Unhealthy and unsustainable consumption patterns are prevalent.

FOOD SYSTEM ORGANIZATION3

Food system actors lack organization and cooperation, with historical leadership gaps affecting coordination.

But also great opportunities...

- Greater sensitivity to climate change.
- Presence of transformative narratives in production.
- Growing recognition of urban-rural interdependence.
- Social will to overcome hunger.
- Willingness of food system actors to cooperate.

INCREASED URBANIZATION3

In 30 years, the urban population increased:

in Medellín (96 to 98%)

in Antioquia (67 to 80%)

AGEING POPULATION⁴

In 20 years, the population aged...

0-14vears decreased from 24.7% to 16.7%

60+ years

increased from 10.2% to 18.4%

MARKET CHAINS⁵

Small food producers are entrenched in lengthy marketing chains.

FOOD INSECURITY⁶

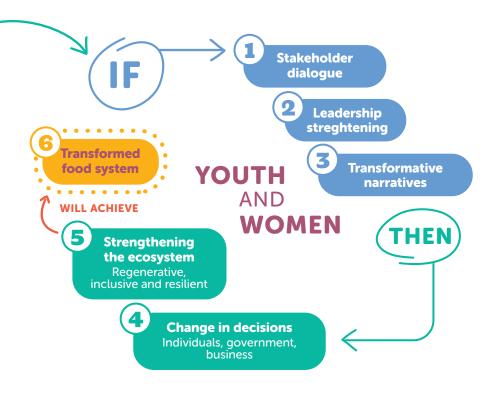
of Medellin households do not have access to three meals a day.

REFERENCES: 1. Climate Change Plan Medellín | 2. SAN Antioquia Profile 2019 | 3. SAN Medellín Ten-Year Plan; FU-FMS Team | 4. DANE | 5. DANE | 6. UCV 2020



OUR THEORY OF CHANGE EXPLAINED

By fostering broad conversations about healthy and sustainable food consumption and its relationship to climate change, and strengthening leaderships that embrace transformative narratives and bring them closer to decision-makers, we could energize collaborations among actors for the transition to a more resilient, regenerative and inclusive food system. This would facilitate the optimization of resources and policy adjustments in the public, private and social sectors, forging an ecosystem that supports and scales transformative initiatives. In this way, we could drive structural changes towards sustainable food practices, greater climate resilience and the inclusion of youth and women in the city-region's food system.



Approaches to the city-region strategy



