Collective Action for Cali's **Food System Transformation**

CITY-REGION STRATEGY IN THE IMPLEMENTATION OF THE URBAN FUTURES PROGRAM

OUR COLLECTIVE JOURNEY

2023

2024

AUGUST

Cali food system visualization workshop

Strategic stakeholders

93 Youth

SEPTEMBER

Characterization of the food system

Secondary sources and interviews

OCTOBER - DECEMBER **Theory of Change** Workshops

Strategic stakeholders

26 Youth

JANUARY

- JULY

Construction of a strategy for strengthening Cali's FS

People in different spaces Youth

forward>>we grow

Assessing the Challenges...

AGEING FARMERS¹

Most of colombian farmers are between:

1-64 years old

and an average of 57 years in some regions

ADULTCENTRISM²

High levels of distrust among young people towards political sectors, with many feeling...

their voices and opinions are not valued

FOOD PRODUCTION³

Cali produces

of the food it consumes

FOOD INSECURITY⁴

51,3%

food insecurity can't even afford a subsistence diet (603 g of rice)

of households in

Cali experience

FOOD WASTE⁵

Cali generates:

tons of solid and organic waste, including:

tons of edible food leftovers

But also great opportunities...

- Increase in conscious and responsible consumption through sustainable production and alternative markets.
- **Increased cooperation** among food system actors through multi-stakeholder platforms.
- ✓ Growing recognition of a contract of the contract of th urban-rural interdependence.
- **Existing local Public Policy on** Food Sovereignty, Food Security, and Nutrition. Implementation of regulations on high sodium, sugar, and fat food products⁷.
- Support for short food marketing circuits like farmers' markets from local authorities and communities.
- More youth engaged in education and research on food system challenges.
- Community gardens in Cali enhance quality of life and well-being8.

7. Law 2120 | 8. CIAT 2018

4.6%

NUTRITIONAL CHALLENGES AND HEALTH IMPACT⁶

487

children under 5 were diagnosed with acute malnutrition in 2022

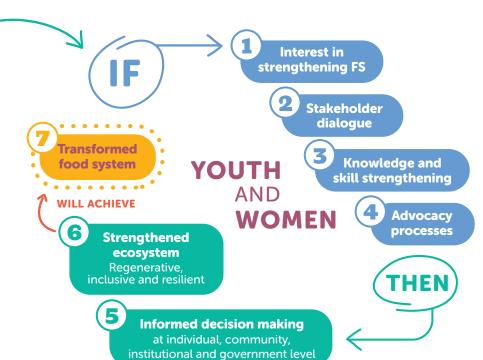
of all deaths are caused by hypertension and diabetes over **50%**

of adults in Cali are overweight or obese.

REFERENCES: 1. DANE, cited by La República, 2022 | 2. Cali Urban Futures Program, Inception Phase, 2024 | 3. PlaSA Colombia, SIPSA, 2022 | 4. ENSIN, 2015; PlaSA Colombia, Universidad Javeriana Cali | 5. El País, 2020 | 6. ENSIN 2015; Secretaría de Salud de Cali, 2022; Cali Territorial Health Plan 2020-2023

OUR THEORY OF /CHANGE EXPLAINED

If we promote spaces for political participation and socio-community pedagogical processes led by young people and women, which favor greater knowledge about food systems (FS) oriented towards sustainability, social and climate resilience and respect for ancestral knowledge, we will not only contribute to the creation of more inclusive public policies, but we will also promote healthier and more responsible consumption habits. Our goal also includes developing green community spaces in Cali that promote urban agriculture, circularity, and the creation of eco-sustainable enterprises. These spaces will contribute to collective well-being and facilitate the generation of dignified and accessible livelihoods for all people.



Approaches to the city-region strategy

GENDER AND DIFFERENTIAL PERSPECTIVE

Recognize differences and enable the participation of all people.

ACTION WITHOUT DAMAGE

Act responsibly and without causing harm.

COLABORATIVE

Working collectively and encouraging everyone to have opportunities to contribute.

SUSTAINABILITY

To seek a balance that allows for sustainable and responsible development.

RESTORATIVE

Promote healthy relationships between individuals and communities, strengthening social ties.

Our agreed roadmap

AIMS

STRATEGIES

Public policies and other participation mechanisms for young people to promote transformations in Cali's food system.

Youth-Driven Advocacy and Leadership in Food System

Establishment and expansion of a youth and women-led innovation lab.

Policy.

New narratives led by young people aimed at transforming food consumption habits and practices.

Empower Youth-Led
Community Hubs for Sustainable Food Education and
Resilience.

Cali youth urban agriculture collective and Pedagogical campaigns in educational environments.

Opportunities for income generation through decent jobs and agribusiness ventures.

Integrated Support for Economic Empowerment in the Food Sector.

Customized training and skills strengthening and development and management of income generation opportunities.







