

Collective Action for Cali's Food System Transformation

CITY-REGION STRATEGY
IN THE IMPLEMENTATION OF
THE URBAN FUTURES PROGRAM

OUR COLLECTIVE JOURNEY



forward >> we grow

Assessing the Challenges...

AGEING FARMERS¹

Most of Colombian farmers are between:

41 - 64
years old

and an average of 57 years in some regions

ADULTCENTRISM²

High levels of distrust among young people towards political sectors, with many feeling...

their voices and opinions are not valued

FOOD PRODUCTION³

Cali produces **only 1%** of the food it consumes

FOOD INSECURITY⁴

51,3% of households in Cali experience food insecurity
4.6% can't even afford a subsistence diet (603 g of rice)

FOOD WASTE⁵

Cali generates:
1,837 tons of solid and organic waste, including:

1,650 tons of edible food leftovers

NUTRITIONAL CHALLENGES AND HEALTH IMPACT⁶

487 children under 5 were diagnosed with acute malnutrition in 2022

47% of all deaths are caused by hypertension and diabetes

over 50%

of adults in Cali are overweight or obese.

But also great opportunities...

- ✓ Increase in conscious and responsible consumption through sustainable production and alternative markets.
- ✓ Increased cooperation among food system actors through multi-stakeholder platforms.
- ✓ Growing recognition of urban-rural interdependence.
- ✓ Existing local Public Policy on Food Sovereignty, Food Security, and Nutrition. Implementation of regulations on high sodium, sugar, and fat food products⁷.
- ✓ Support for short food marketing circuits like farmers' markets from local authorities and communities.
- ✓ More youth engaged in education and research on food system challenges.
- ✓ Community gardens in Cali enhance quality of life and well-being⁸.

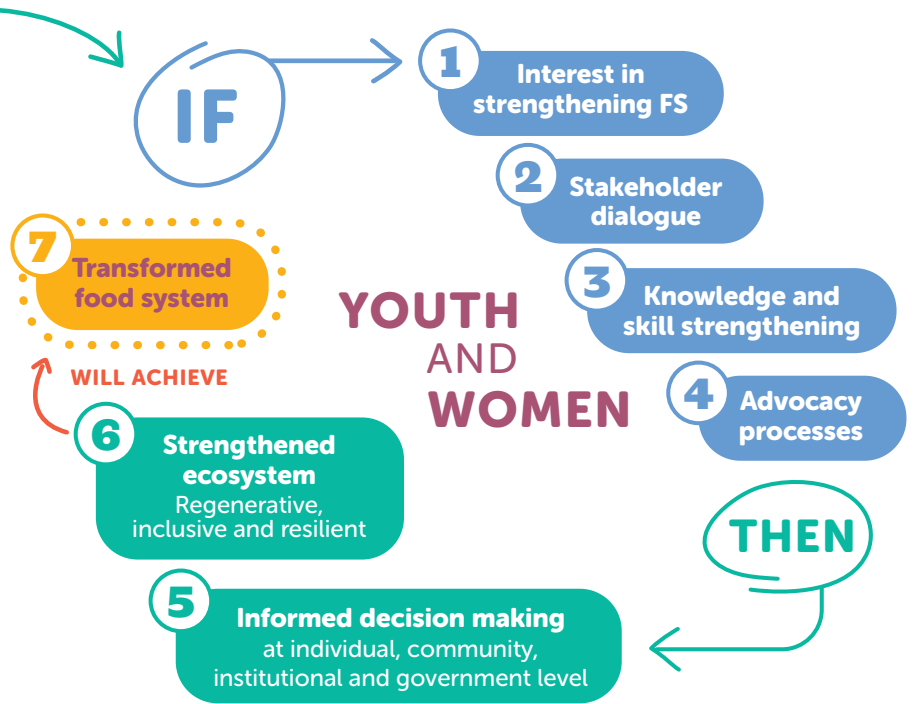
REFERENCES: 1. DANE, cited by La República, 2022 | 2. Cali Urban Futures Program, Inception Phase, 2024 | 3. PlaSA Colombia, SIPSA, 2022 | 4. ENSIN, 2015; PlaSA Colombia, Universidad Javeriana Cali | 5. El País, 2020 | 6. ENSIN 2015; Secretaría de Salud de Cali, 2022; Cali Territorial Health Plan 2020-2023

7. Law 2120 | 8. CIAT 2018



OUR THEORY OF CHANGE EXPLAINED

If we promote spaces for **political participation and socio-community pedagogical processes led by young people and women, which favor greater knowledge about food systems (FS)** oriented towards sustainability, social and climate resilience and respect for ancestral knowledge, we will not only contribute to the creation of **more inclusive public policies**, but we will also promote **healthier and more responsible consumption habits**. Our goal also includes developing green community spaces in Cali that promote urban agriculture, circularity, and the creation of eco-sustainable enterprises. These spaces will contribute to **collective well-being** and facilitate the generation of dignified and accessible livelihoods for all people.



Approaches to the city-region strategy



Our agreed roadmap

