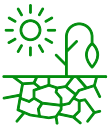


Challenge Fund for a Just Transition

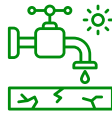
Some Challenges Faced When Thinking About Climate Change:



Desertification



Food Insecurity



Water Crisis

Yet, as we work towards solving these problems,

How can we also utilize these green solutions to create a more sustainable world and to provide decent life opportunities for everyone?

Context and Motive

North Africa has a relatively young population, which is expected to **grow** by a **quarter** by **2030**. The region suffers from high **unemployment** and **underemployment** levels which are accentuated in **rural areas** and **marginalized regions**. The region is particularly vulnerable to the negative effects of **climate change**, such as **water scarcity**, intense **heat waves**, scarcity-induced **conflict**, rising **sea levels**, etc.

In order to face these challenges, the countries of the region need to adopt a **sustainable** economic model which facilitates decent, **green employment**, especially for **women** and **young people**.

Donor



Ministry of Foreign Affairs of the Netherlands

CHALLENGE
FUND
FOR
YOUTH
EMPLOYMENT



How can a green transition in North Africa provide sustainable decent jobs for youth and women?

The Project (CFJT)

The Challenge Fund for a Just Transition (CFJT) is a **3 year-long** project funded by the **Challenge Fund for Youth Employment** (the Ministry of Foreign Affairs of the Netherlands), and aims to contribute to **climate change mitigation** by **supporting** small and growing businesses (SGBs) in North Africa to provide **sustainable**, decent jobs in the region's **green transition** process.

Scope of the Project



Morocco



Algeria



Tunisia



Egypt



Project Duration

June 2022 – July 2025

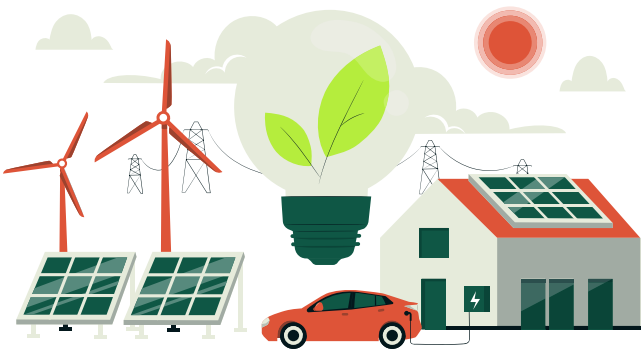
€15M



Project Budget

CFYE → €5M

Partner Leverage → €10M



The Project Approach

The CFJT focuses on **identifying green SGBs** and **providing** them with the right **support** to **scale** rapidly through an **alliance** of local and regional **partners**. The project specifically seeks to identify and support **SGBs** that can act as **catalysts** for **green value chain micro clusters**. By rapidly scaling such “champion” SGBs, the CFJT also **scales** the clusters of **micro-suppliers** and **distributors**, as well as the **micro-business** clients around the SGBs, which will lead to the **creation** of new **jobs**, improve **conditions** of existing jobs, and connect **unemployed youth** with **job opportunities**. Through:



Providing Sector Focused Technical Assistance



Conditional Co-Financing



Supporting the Building and Strengthening of Relevant Micro Clusters

The CFJT **accelerates** the SGBs’ scalability and ensures that all employment opportunities created in the process are **green** and **decent** based on a strong business case that **enables the continuous growth of the SGB**.

Consortium Partners

Regional	Egypt
Tunisia	Algeria
Morocco	

The Project Objectives

The general objective of the CFJT is to **contribute to climate change** adaptation and mitigation efforts by providing **sustainable, decent jobs** for **10.000** young women and men within North Africa’s green transition. To achieve this goal, the CFJT has **3 specific objectives**:

1. **Enable 25 SGBs contributing to the green transition, and their micro-businesses networks, to scale their businesses**
2. **Increase the technical capabilities and financial resources of SGBs and local project partners to leverage more commercial and non-commercial financing**
3. **Incentivize systematic change by providing proven business cases highlighting the commercial opportunities of a just and green transition**

The Project Results

The first call for applications was launched in **January 2023**. Since then, the project selected a total of **36 SGBs** in the **4 targeted countries**, and is working on expanding its portfolio in the region.

Country	#SGBs	Sectors
	10	Food Industry / Agriculture / Agrifood / Health
	13	Food Industry / Transportation / Agribusiness / Energy / Commerce
	6	Energy / Recycling / Agrifood
	7	Food Industry / Agribusiness / Eco-construction / Recycling